

My Course Overview

I am studying OCR's GCSE (9–1) in Business (J204)

I must take both components, Business 1 and Business 2, to be awarded the OCR GCSE (9–1) in Business.

Content Overview

- Business activity
- Marketing
- People

- Operations
- Finance
- Influences on business
- The interdependent nature of business

Assessment Overview

Business 1:
Section A:
Multiple choice questions (15 marks)
Section B:
Short, medium and extended style questions (65 marks)

80 Marks

50%
of total
GCSE

1 Hour 30 Minutes
paper

Business 2:
Section A:
Multiple choice questions (15 marks)
Section B:
Short, medium and extended style questions (65 marks)
*Synoptic questions are included here.

80 Marks

50%
of total
GCSE

1 Hour 30 Minutes
paper

Overview of GCSE Business content

Business 1: business activity, marketing and people	
1. Business activity	1.1 The role of business enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives 1.5 Stakeholders in business 1.6 Business growth
2. Marketing	2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix
3. People	3.1 The role of human resources 3.2 Organisational structures and different ways of working 3.3 Communication in business 3.4 Recruitment and selection 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law

Business 2: operations, finance and influences on business	
4. Operations	4.1 Production processes 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers
5. Finance	5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow
6. Influences on business	6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation
7. The interdependent nature of business	